

# JAMIE GOODMAN

{Copywriter}

Passionate about chamomile tea, indoor swimming pools, and elevator music.

## EXPERIENCE

### Junior Copywriting Fellow

**Havas Health Network: Jacques, New York, NY | Summer 2024**

- Crafted creative copy for pharmaceutical TV spots.
- Generated a new activation idea for a client campaign.
- Developed an influencer advertising program and pitched the concept to client.

### Communications Intern

**Channel V Media, New York, NY | Summer 2023**

- Wrote tailored pitches and distributed them to reporters to maximize media coverage.
- Executed a B2B social media campaign, creating engaging content for brand visibility.
- Published FinTech/MarTech article for Channel V Media Blog.

### Marketing Intern

**Sodexo Inc., Marist College | Fall 2021 - Spring 2023**

- Planned and coordinated school-wide environmental events.
- Published articles to update the campus on sustainable measures.
- Communicated with staff to ensure proper sustainable practices.

### Development Intern

**Arts Mid-Hudson, Nonprofit | Summer 2022**

- Created targeted email & direct mail copy for Art in the Loft, an annual fundraising event.

### News Writing Intern

**Food for Life Global, Nonprofit | Summer 2022**

- Researched and published articles for a philanthropic audience.
- Collaborated with staff in weekly meetings to plan article topics.

### Communications Intern

**Caravan Social Club | Summer 2021**

- Communicated with PR representatives to coordinate events such as a live IGTV interview program.



*My Bedroom, 2021*

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## EDUCATION & SERVICE

### Volunteer

2023-2024

Community-building & forest restoration in the Middle East  
Teaching & permaculture farming in Central America

### Marist College

2019-2023

Bachelor of Arts; Fine Art, Communication

Concentrations: Studio Art, Advertising, Journalism

### Lorenzo de' Medici, Florence, Italy

Spring 2022

### Honors

Summa Cum Laude

Deans List 2019 - 2023

Marist College Honors Program

## SKILLS

Adobe Photoshop, Illustrator, InDesign,

Lightroom, & Premiere Pro

Microsoft Suite

Muck Rack

Photography

Farming

Prop making

Oil and watercolor painting

Cutting thrifted clothes to pieces and turning them into tiny bags